

# American Indian Anti-Meth Campaign

## “Hear That 2” Adult Radio Advertisement Transcript

**SOUND EFFECTS – SMOKING METH**

**TWEEN:**

Hear that?...That’s the sound of our spirit being driven away by meth. Methamphetamine use is causing huge problems in our community.

**SFX – SOCIAL DRUM**

**TWEEN:**

Hear that? That’s the sound of our community being called to fight meth. Pass on our traditions, teach us the songs and stories — and keep meth out.

**ELDER:**

Talk to your kids. Keep our culture alive. A message from the Partnership for a Drug-Free America and the National Congress of American Indians.

**TWEEN ANNOUNCER:**

Learn more at [ncai.org](http://ncai.org).

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