

American Indian Anti-Meth Campaign

“Just Like Winter” Alaska Native Advertisement Transcript

SOUND EFFECTS – HOWLING WINDS, DOGS BARKING

ELDER:

The cold is here. The snow. The ice.
But this is something new. It's called meth.
Meth is a drug that kids are using to escape.
But it's no escape – it's killing our spirit.
Talk to your kids. Give them reasons to celebrate our culture.
Do it now. Because just like winter, meth is here.

BOY:

Learn more at ncai.org.

A message from the Partnership for a Drug-Free America and the National Congress of American Indians.

Sponsored by ONDCP. Creative furnished by Partnership for a Drug-Free America.