

# American Indian Anti-Meth Campaign

## “Hear That 1” Adult Radio Advertisement Transcript

**SOUND EFFECTS – SMOKING METH**

**TWEEN:**

Hear that?...That’s the sound of hope being killed by meth. Methamphetamine use is causing huge problems in our community.

**SFX – GROUP LAUGHING, TALKING, INDIGENOUS MUSIC**

**TWEEN:**

Hear that? That’s the sound of something you can do about it. Events like rodeo, rezball, and family time can help keep kids away from meth.

**ELDER:**

Talk to your kids. Keep our culture alive. A message from the Partnership for a Drug-Free America and the National Congress of American Indians.

**TWEEN:**

Learn more at [ncai.org](http://ncai.org).

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